

FREE TENNIS DAYS

Program Details

Program name	Free Tennis Days
Organiser	Tennis Australia Ltd (TA)
Participation restrictions	<p>Participation is limited to Australian tennis clubs that are affiliated with TA's State and Territory Member Associations (Clubs).</p> <p>Each Club's Free Tennis Day registrations must be submitted by authorised representatives of the Club with authority to participate in the Program on behalf of the Club.</p>
Key dates	<ol style="list-style-type: none"> 1. The Program commences on 3 August 2015. 2. Free Tennis Days must take place between 3 August and 6 December 2015 (Program Period). 3. Attendees' verifications will be accepted until midnight 6 December 2015. 4. The allocation of Australian Open players to Localities will take place prior to the commencement of the 2016 Australian Open. 5. The Clubs that are entitled to Rewards will be notified within two weeks of the end of the 2016 Australian Open.
How the Program Works	<ol style="list-style-type: none"> 1. A Club may register up to 4 Free Tennis Days during the Program Period using TA's website for the Program: tennis.com.au/hostafreetennisday. Each Free Tennis Day must be registered at least 12 days prior to the date it is scheduled. 2. The Club must then plan, promote and operate each of its Free Tennis Days using the activation materials provided by TA. 3. At each Free Tennis Day, the Club may encourage attendees to: <ol style="list-style-type: none"> a. provide a name and email address for the purpose of TA verifying the participant's attendance at the Free Tennis Day; b. provide consent to receive direct marketing communications from TA and the Club; ad c. otherwise participate in programs offered by TA and the Club. 4. For each Free Tennis Day that is correctly registered and operated on the scheduled day, the Club will be awarded 10 points (maximum 40 points). 5. For each unique attendee that verifies his/her attendance at the Free Tennis Day, the Club will be awarded 1 point. 6. TA will publish a leaderboard of Clubs at tennis.com.au for the Program Period. 7. At the conclusion of the Program Period, the leading 256 Clubs will be allocated a player from the main draw of the 2016 Australian Open to promote in relation to its town or suburb (Locality), as follows:

	<ol style="list-style-type: none"> Allocations will be based WTA/ATP rankings as at the close of player acceptances for the Australian Open. Allocations will alternate between female and male players. The leading Club will have choice of female #1 or male #1. For example, if the leading Club selects #1 ranked WTA, the second Club will be allocated the #1 ranked ATP player, and the third Club will be allocated the #2 ranked WTA player, and so on. <p>8. TA will then promote the association between the allocated player and the Club's Locality. TA may provide the Club with promotional material to use from time to time; however the Club should not conduct any promotional activities regarding its allocated player without express written approval from TA.</p>
Restrictions	<ol style="list-style-type: none"> Points will only be awarded for each unique attendee that completed the verification of his/her attendance at the Free Tennis Day. This means: <ol style="list-style-type: none"> Clubs should obtain clear consent from participants to receive the verification email from TA. Use the Free Tennis Day Sign-up Templates provided by TA or the online form at tennis.com.au/freeTennisDayRegistration Clubs should not rely on the same participants to attend multiple Free Tennis Days and verify on multiple occasions. A Club should promote each Free Tennis Day to a different audience to encourage as many <i>unique</i> attendees as possible. Only the leading Club from each Locality will be allocated with a player in relation to its Locality. The remaining Clubs from within each Locality should support the leading Club's promotion efforts (with the incentive that many of the Rewards will result in a benefit for the remaining Club's Locality) Each Club's Locality is as specified in the MyTennis platform. A Club may not change its Locality during the Program Period without TA's consent. TA reserves the right to reject invalid participation in the Program and remove any Club from the leader board.
Rewards	<p>The following rewards will be provided to the Clubs whose Localities are represented by:</p> <ol style="list-style-type: none"> the two Champions of the 2016 Australian Open will receive a trophy tour event arranged by TA; the other two finalists of the 2016 Australian Open will receive a \$1000 voucher; the other four semi-finalists of the 2016 Australian Open will receive a \$500 voucher and the other eight quarter-finalists of the 2016 Australian Open will receive a \$250 voucher].
Notification	Reward recipients will be notified within two weeks of the end of the 2016

	Australian Open.
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Further Conditions

1. These terms must be read together with the Program Details. Entry into the Program is deemed acceptance of these terms.
2. To participate in the Program, Clubs must follow the guidance set out in 'How the Program Works'.
3. All entries received outside Program Period are ineligible and no responsibility will be accepted by the Promoter for lost, late, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries claims or correspondence.
4. This is an incentive program based on skill and chance plays no part in determining the Reward recipients.
5. The Promoter's decision and all matters pertaining to this Program will be final. No correspondence will be entered into.
6. The Rewards are not transferable, exchangeable or redeemable for cash. Refunds will not be made in respect to unused Rewards. Where a Reward is unavailable, the Promoter retains the right to substitute the Reward with a reward of equal or greater value.
7. All costs associated with a Reward not specifically included in the Reward details including, but not limited to, any transport costs, transfer costs, meals, taxes, insurance and other ancillary costs are the responsibility of the recipient.
8. If a Reward includes tickets to an event, all tickets are valid for the date or period as indicated on the tickets. All event tickets are issued subject to the relevant event ticket conditions of sale and entry. If any part of the event is abandoned, called off, varied or postponed for any reason, the Promoter is neither responsible nor liable for any loss or damage suffered in these circumstances.
9. If a Reward involves the recipient meeting or attending a function with a celebrity or other public figure, the Promoter will not be liable for the failure of the recipient to meet that person or failure of that person to attend the function, for whatever reason.
10. The Promoter reserves the right to discontinue the Program at any time and at its sole discretion may cancel, terminate, suspend or modify the Program and/or, if necessary, to provide an alternative reward or prize to the same value as an original Rewards.
11. The Promoter reserves the right in its sole discretion to disqualify any Club who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Program.
12. The Promoter takes no responsibility for the loss of, any damage to or delay in the transit of Reward due to incorrect or imprecise delivery or contact details provided by a Club.
13. To the extent permitted by law, the Promoter makes no representations or warranties as to the quality, suitability or merchantability of any of the goods or services offered as Rewards.
14. To the extent permitted by law, the Promoter will not be liable for any loss suffered or sustained to personal property and including, but not limited to consequential (including economic) loss by reason of any act or omission, deliberate or negligent, by the Promoter, or its servants or agents, in connection with the arrangements for supply, or the supply, of any goods or services by any person to the recipients

15. The Promoter may alter these conditions at any time if such changes are reasonably necessary to address safety issues or otherwise protect legitimate interests of the Promoter.